

Privacy Statement 4apps group BV ('4APPS')

<https://www.4apps.com>

Dutch Chamber of Commerce: 34178417

To begin with

4apps won't do anything crazy with your data and will certainly never sell them to third parties. We treat all the data we receive confidentially, working on the 'Do as you would be done by' principle. The data are processed in accordance with the requirements under the Personal Data Protection Act (*Wet Bescherming Persoonsgegevens*).

We are conscious of the trust you have placed in us and therefore see it as our responsibility to protect your privacy. On this page, we explain what information we collect when you use our website, why we collect it and how we use it to improve your user experience, to help you understand exactly how we operate.

However, a number of services and plug-ins are used for websites (to function). The following information therefore deals mainly with the services 4apps uses and what it might do with the information acquired.

Cookies

Cookies are used to ensure the optimum functioning of this website. We would like to use this statement to explain to you what cookies are, which ones we use and the purpose they serve:

What are cookies

A cookie is a small file sent from this website and installed on your computer's hard drive by your browser. The information stored in the cookie can be sent back to this website during a future visit.

Analytical cookies

The aim is to learn a little bit more every day, but we can't do that without your help. We use analytical cookies to build up knowledge and use the information to make our site better still.

Google Analytics

We use Google Analytics because we are keen to know how our visitors use the website and that knowledge will enable us to optimise the user experience. Google cookies will therefore be installed via this website. Google analyses the information, which is anonymised as far as possible, for us. Your IP address will definitely not be used so we won't be able to identify you personally.

Google will share the information obtained with third parties only if it is obliged by law to do so or to the extent that third parties process the information on Google's behalf. We have not given Google permission to use the information obtained for other Google services.

Google is a US company. The information collected is stored on US servers. Google complies with the Safe Harbor principles. You will find more information about Google Analytics' policy [here](#).

Properties

This is a Google cookie and it is deleted after a period not exceeding two years.

Names

utma, utmb, utmc, utmv en utmz

Sharing

Google does not share anonymous data with third parties.

Privacy statement

<https://policies.google.com/privacy>

Marketing cookies

We use these cookies for marketing purposes. They enable us to send you offers in which you will really be interested. Examples include our personalised newsletter or offers sent through partner sites and on social media.

DoubleClick

This cookie can see which pages you are browsing and enables us to show you relevant advertisements on our sites and partner sites. We can keep track of how often you have already seen an advertisement or how often you click on advertisements.

Properties

This is a Google cookie and it is deleted after a period not exceeding 18 months.

Names

id, _drt_, __gads

Sharing

Google does not share anonymous data with third parties.

Privacy statement

<https://policies.google.com/privacy>

Deleting or disabling cookies

Needless to say, you can disable our cookies. Please remember that if you choose to do so, you will be unable to enjoy all the features of our website. Information explaining how to disable or delete cookies is available here:

[Chrome](#)

[Firefox](#)

[Internet Explorer](#)

[Edge](#)

[Safari \(iOS\)](#)

[Safari \(macOS\)](#)

Social Media buttons

Our aim is to make it as easy as possible for you to share news on this website. You can do this by using a number of social media buttons. The various social media channels use codes enabling them to instal cookies through the site. Those social media channels collect information obtained through the cookies and most will adhere to the Safe Harbor principles.

We use the buttons of most social media channels. Read their individual privacy statements to find out what they do with the information collected.

[Facebook](#)

[Twitter](#)

[Google+](#)

[LinkedIn](#)

4apps will not collect or process personal data unless you have knowingly passed them on to us, in other words, you can visit the website anonymously.

Information collected

4apps is using Google Analytics (see above) at the moment, among other things, to find out how users reached the site. We do not obtain any IP addresses or other personal data in the process. If you contact us, we will store the name you gave and the email address you used.

If you request a quote or become a 4apps customer, your name and contact details will be stored. Business customers will have their Chamber of Commerce number verified.

Purpose

The data collected are used solely to enable us to contact you, for instance, to answer questions or send documents to you. Personal data are not published or passed on to third parties. They will only be transferred to another organisation should a restructuring of 4apps of any kind necessitate that.

Right of inspection

You are entitled to request inspection, correction or deletion of your data. However, we do not process any personal data using the cookies installed. We have no influence on the use of cookies by social media channels.

The data we obtain through Google Analytics cannot be traced back to individuals.

Should you still have questions you would like to ask about this, please [email](#) us. You will find further information about cookies on the [ConsuWijzer](#) website.